

GDN Collaborative Vulnerability & Carbon Monoxide Allowance (VCMA)

Project Eligibility Assessment (PEA)

Financial & Energy Education – Vulnerable Young Adults

Kerry Potter Kerry.potter@sgn.co.uk

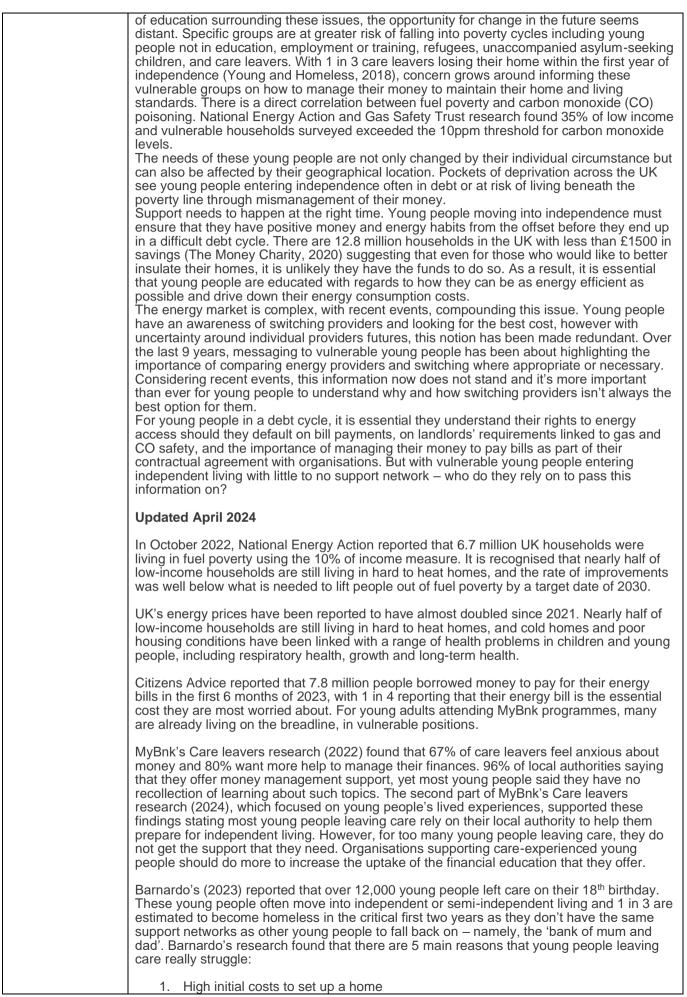
April 2024

Gas Network Vulnerability & Carbon Monoxide Allowance (VCMA) Governance Document - Project Eligibility Criteria

In orde	er to qualify as a VCMA project, a project must:	
VCMA	Eligibility Criteria	Criteria Satisfied (Yes/No)
a)	Have a positive, or forecasted positive Social Return on Investment (SROI), including for the gas consumers funding the VCMA project;	Yes
b)	 Either: i. Provide support to consumers in vulnerable situations, and relate to energy safeguarding, or ii. Provide awareness on the dangers of CO, or iii. Reduce the risk of harm caused by CO; 	Yes
c)	Have defined outcomes and the associated actions to achieve these;	Yes
d)	Go beyond activities that are funded through other price control mechanism(s) or required through licence obligations; and	Yes
e)	Not be delivered through other external funding sources directly accessed by a GDN, including through other government (national, devolved or local) funding.	Yes
replac	on 2 - Eligibility criteria for company specific essential gas appliance servicing, repair a sement projects	
replac In orde		
replac In orde replace	ement projects er to qualify as a VCMA project, unsafe pipework and essential gas appliance servicing, repai	or
replac In orde replace	er to qualify as a VCMA project, unsafe pipework and essential gas appliance servicing, repair ement must meet the following criteria: A GDN has to isolate and condemn unsafe pipework or an essential gas appliance following a supply interruption or as part of its emergency service role;	or
replac In orde replace a)	 A GDN has to isolate and condemn unsafe pipework or an essential gas appliance servicing, repair a supply interruption or as part of its emergency service role; The household cannot afford to service, repair or replace the unsafe pipework or essential gas appliance; and; 	or NA
replac In orde replace a) b) c)	 A GDN has to isolate and condemn unsafe pipework or an essential gas appliance servicing, repair a supply interruption or as part of its emergency service role; The household cannot afford to service, repair or replace the unsafe pipework or essential gas appliance; and; Sufficient funding is not available from other sources (including national, devolved or local government funding) to fund the unsafe pipework or essential gas appliance servicing, 	or NA NA
replac In orde replace a) b) c) Sectio	 A GDN has to isolate and condemn unsafe pipework and essential gas appliance servicing, repair a supply interruption or as part of its emergency service role; The household cannot afford to service, repair or replace the unsafe pipework or essential gas appliance; and; Sufficient funding is not available from other sources (including national, devolved or local government funding) to fund the unsafe pipework or essential gas appliance servicing, repair or replacement. 	or NA NA
replac In orde replace a) b) c) Sectio	 A GDN has to isolate and condemn unsafe pipework and essential gas appliance servicing, repair a supply interruption or as part of its emergency service role; The household cannot afford to service, repair or replace the unsafe pipework or essential gas appliance; and; Sufficient funding is not available from other sources (including national, devolved or local government funding) to fund the unsafe pipework or essential gas appliance servicing, repair or replacement. on 3 - Eligibility criteria for collaborative VCMA projects are to qualify as a collaborative VCMA project, a project must: 	or NA NA
replac In orde replace a) b) c) Sectio	 A GDN has to isolate and condemn unsafe pipework and essential gas appliance servicing, repairement must meet the following criteria: A GDN has to isolate and condemn unsafe pipework or an essential gas appliance following a supply interruption or as part of its emergency service role; The household cannot afford to service, repair or replace the unsafe pipework or essential gas appliance; and; Sufficient funding is not available from other sources (including national, devolved or local government funding) to fund the unsafe pipework or essential gas appliance servicing, repair or replacement. A Eligibility criteria for collaborative VCMA projects er to qualify as a collaborative VCMA project, a project must: Meet the above company specific and boiler repair and replace (if applicable) project eligibility criteria; 	or NA NA NA

Gas Network Vulnerability and Carbon Monoxide Allowance (VCMA) Governance Document - Project Registration Table 2

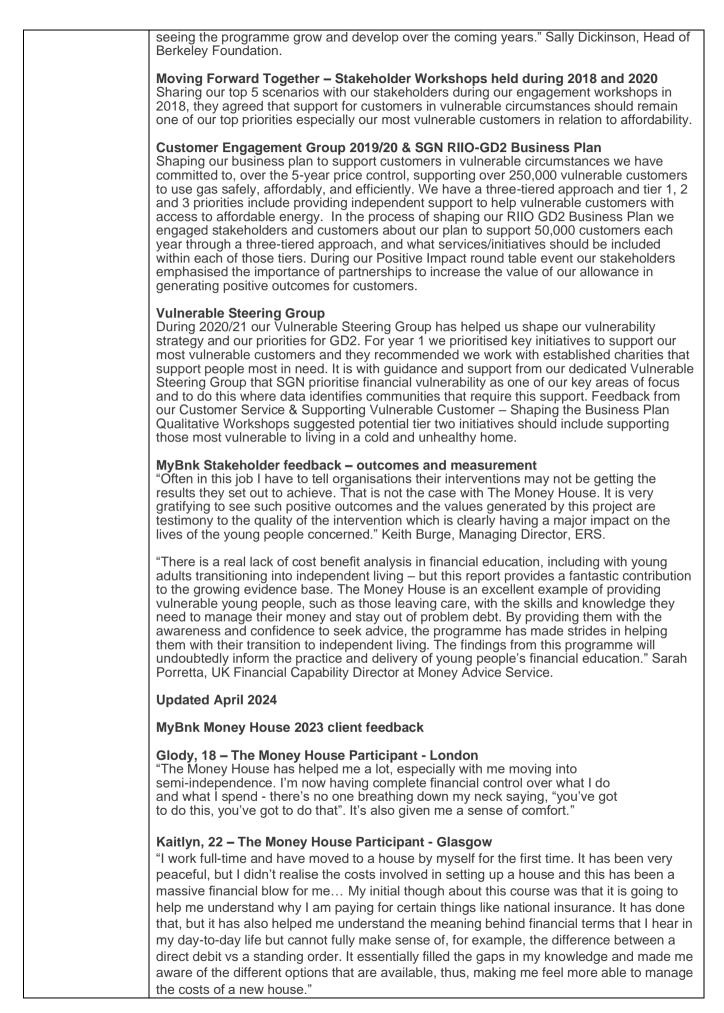
Information Required	Description			
Project Title	Fuelling Financial Independence			
Funding GDN(s) The GDN(s) which register(s) the VCMA project				
	Cadent & SGN			
New/Updated (indicate as appropriate)	Updated (Original was an SGN company specific project)			
Role of GDN(s) *For	The specific role(s) of GDN(s) particip	pating in a collaborat	ive VCMA Project	
Collaborative VCMA Projects only	Lead SGN Participating GDN(s) – Cadent			
Date of PEA Submission	April 2024			
VCMA Project Contact Name, email and Number	Kerry Potter Kerry.potter@sgn.co.uk			
Total Cost (£k) Total VCMA Funding Required (£k)	November 2021 (SGN) £210,000 Additional costs April 2024 (Cadent and SGN) SGN = £406,067 Cadent = £747,090 Total £1,153,157 Original costs November 2021 £210,000			
Updated April 2024 (additional costs for SGN between April 2024 and Novem April 2024 – March 2026 SGN = £406,067 Cadent = £747,090 Total £1,153,157		ber 2024)		
	Year	SGN	Cadent	
	April 2024 – March 2025 April 2025 – March 2026	£136,067 £268,000	£244,590 £502,500	
		2200,000	2302,300	
Problem(s) November 2021 During 2021 it is estimated that three million English households are living in f (Dept for Business, Energy and Business Strategy). Nearly half of low-income are still living in hard to heat homes, and the rate of improvements is well below needed to lift people out of fuel poverty by the target date of 2030. Many young people do not have the essential information, sources, or suppor place to avoid poverty, including fuel poverty. According to Child Poverty Active (2020) there were 4.2 million children living in poverty and fuel poverty is clear		ly half of low-income households vements is well below what is of 2030. , sources, or support networks in o Child Poverty Action group ne UK in 2018-19. That's 30		



	SGN's partnership with MyBnk will deliver direct financial education to vulnerable young adults aged 16-25. Through The Money House young people will be directly educated in
Scope and Objectives	November 2021
	Across Birmingham, London and Glasgow, demand often outstrips supply, with the team adapting to the needs of the local young people – taking more individual referrals to supplement those referred through the local authority and building strong relationships with other referral agencies such as local charities who work with young people fitting The Money House criteria.
	During the partnership with SGN since November 2021, coupled with increased demand from young adults in need, we've seen the successful expansion of MyBnk's The Money House and other young adult programmes beyond London, which has been demonstrated by the Glasgow site. The team have also had success in mobilising the new site in Birmingham, the newest The Money House for MyBnk which has been operating now for over one year. In this time the team have built relationships with local stakeholders including Birmingham City Council and St Basils a well-known local homeless charity with referral pathways into the service.
	The Money House programme has also recognised that there is a risk that many care leavers once living independently will face challenges around energy budgeting which left unchecked has the increased risk of becoming unmanageable debt.
	The programme is supporting young people in vulnerable circumstances to benefit, understanding how they can stay safe and warm by using their energy safely, efficiently, and affordably. In recent years the MyBnk team have seen demand increase, exceeding the current resources allocated to The Money House and other complimentary MyBnk young adult courses that help support young people as they transition to independent living.
	 71% said they knew what the Warm Homes Discount is and how to apply 74% said they knew what the Priority Services Register was and how to apply 81% said they knew how to check if they were eligible for a Cold Weather Payment 89% said they'd now know who to contact if they smelt gas
	To date, the impact data specifically relating to The Money House and energy delivery has indicated:
	Each programme location has been established based upon a growing need, where there are young care leavers living in deprived areas, for example Birmingham is the 7 th most deprived area out of England's local authorities, with 46% of Birmingham's population aged under 30. The unemployment figures for Birmingham are 5.1% higher than the national average. According to government data, the number of young care leavers in Birmingham that are not in contact with Birmingham Childrens Trust has increased – suggesting more young people are trying to fend for themselves and are not provided the much-needed support they require.
	MyBnk's The Money House programme started in London over 10 years ago and the service has now extended with programmes now established in Manchester, Birmingham and Glasgow.
	 93% plan to start new savings habits after their programme 86% plan to avoid borrowing 95% plan to keep closer track of their money 78% plan to use banking facilities more 45% reduction in those incurring bank charges, and missing bills
	MyBnk's young adult programmes has experience in this area and has made and continues to make significant improvements in young people's knowledge, skills, and confidence in managing their money. Impact data has found:
	 Care experienced young people receive limited financial education and have difficulty accessing current and savings accounts
	 Rising costs mean young people struggle with the essentials Young people are relying on high cost credit to get by Financial struggles are increasing loneliness, isolation and mental health concerns money and mental health are intrinsically linked and worsening of one, often exacerbates problems with the other



registered for additional assistance via the Priority Services Register as a 'Young Adult Household' in addition to any other eligibility criteria.
In addition to The Money House, the partnership will replicate this content through digital material, the Money Works Programme, and other complimentary young adult programmes dedicated to supporting young adults transitioning into independent living. This will maximise the number of young people that can be reached. The Money Works programme is a 9-hour accredited workshop that is delivered in community venues and online to provide extended learning and a digital award for young people, it is less intensive than The Money House and for some young adults better fits with their other commitments.
Building on these learnings with MyBnk and the insights gathered from other MyBnk programmes across the UK, we've reviewed and will adapt the original scope of the partnership to;
 Expand The Money House service to include the Greater London area Expand The Money House Glasgow service to cover a greater area, beyond the Central Belt Expand the partnership to include The Money House Birmingham located in Digbeth to support Care Leavers from the Birmingham area Expand the partnership to include Manchester and the North West of England Add the provision of a check-in after care support service to offer additional help once settled into independent living Replace MoneyCast with a new module in other new Young Adult programmes such as Money Works to change from social engagement to workshops Extend the services from April 2024 until March 2026
November 2021 This project will provide support to young people in crisis and empower them to avoid unsafe practices and avoid fuel poverty through tailored guidance at the right time in their lives. The partnership will provide at risk young people with access to key services including the PSR (Young Adult Householder) and interventions that address fuel poverty and broader safeguarding / wellbeing services, whilst delivering a positive Social Return on Investment. The project will provide holistic utility efficiency advice and CO safety interventions, empowering each young person and their extended community with resources to use energy safely, efficiently, and affordably. The project will work collaboratively with expert agencies to maximise positive outcomes including financial literacy, avoiding poverty, increasing the health and wellbeing of the individual supported and delivering defined outcomes.
Updated April 2024
This partnership service goes above and beyond our core responsibilities as a Gas Distribution Network and is eligible under the VCMA funding criteria as it will provide energy crisis support, access to energy efficiency and CO advice, empowering young vulnerable households to use energy safely, efficiently, and affordably.
This partnership aligns to the shared GDN commitment to deliver support services for customers aligned to our four strategic pillars:
 Services Beyond the Meter Supporting Priority Customer Groups Fuel Poverty & Energy Affordability Carbon Monoxide Awareness
This project aligns to strategic pillar 2 (3 and 4)
November 2021 MyBnk Financial literacy – Head of Berkeley Foundation We asked existing partners about the impact the MyBnk approach has on young people's financial resilience. "We are delighted with the results of this report, which demonstrate the significant impact The Money House is having on the lives of vulnerable young Londoners. This is a shining example of how the public, private and voluntary sectors can work together to help young people gain the skills and confidence to sustain their first homes, and I look forward to



	 Carla, 16 – The Money House Participant – Glasgow "Overall, I believe this course has done me a lot of good – it has prepared me for difficult situations like if I ever get hit with an unexpected bill, I will know what to do with it". SGN Stakeholder Evidence 2024 During 2023, SGN's Customer and Stakeholder Engagement Group and Vulnerable Steering Group doubled our original business plan commitment from 250,000 to support 500,000 vulnerable households, those most at risk of living in a cold and unhealthy home. SGN have used data and insights to develop our VCMA programme, this has underpinned how this commitment to support those most in need has developed from a strategic ambition into an extensive partnership-based delivery programme. As we've progressed our portfolio of projects throughout GD2, our strategic Vulnerable Steering Group (VSG) has provided ongoing guidance to SGN, reiterating the importance of impactful partnerships that co-ordinate activities with others to support those most in need. In 2023 the VSG asked us to ensure that young people and those who are at risk of homelessness were key priorities for our programme. SGN have an existing partnership with MyBnk, this was formed in 2021 and the partnership has delivered well for young people. The learnings from this partnership have formed the foundation of this broader partnership as a collaboration.
Outcomes,	November 2021
Associated Actions and Success Criteria	 We aim to support those in need with access to practical help that improves their financial independence, their health and wellbeing, and increases their confidence to manage their household utility costs. In total we plan to support 680 young people through the residential course The Money House, and over 6,000 young people via dedicated online sessions and podcasts. The partnership will be embedded within MyBnk's young adults programme with The Money House working with vulnerable young people (care leavers, NEET's, asylum seekers) aged 16-25, nationally. MyBnk will work closely with SGN to address the barrier young people face in using energy efficiently and affordably – always ensuring their safety. The partnership will provide the following outcomes, with young people being: Supported by their utilities Priority Services Register - providing them with the security and support they would need in the event of an unplanned outage (young adult households) Able to set up their utility accounts to select the best utility tariffs for their personal circumstances Able to manage and pay their own utility bills going forward and avoid going into debt with a 45% reduction in young people incurring bank charges and missing bills, and a 27% increase in confidence in managing money More awareness of the risks of Carbon Monoxide and how to mitigate these as assessed by the CO standard survey Less likely to hold unmanageable levels of debt that could negatively impact their financial management for the future with a 22% increase in those borrowing safely, and avoiding 'loan sharks' Lower stress levels, and improved health and wellbeing, and therefore better life chances/quality of life.
	Success Criteria
	 To support young people at a key point in their lives, where they are at risk of falling into debt, poverty, and homelessness. We will address the issues that would prevent these young people from managing a safe and warm home, long term. Year 1 – 180 young people through direct delivery of The Money House (150 in London / 30 in Scotland) Year 1 – 2,000 young people reached via MoneyCast – messages on energy affordability and safety Year 1 – Successfully measure the personal impact of the support provided to young people demonstrating a shift in skills and confidence they now feel in being able to maintain a safe and warm home, including: Young people offered the support to assess eligibility and sign-up to the PSR with an expectation of 60% registration Young people provided the practical skills to manage their utilities safely, efficiently, and affordably, including who to call in an emergency, smart meters, relevant energy

	hemes, how to check if you are on the best tariff, tariff switching and ways	to conserve
oelig	ergy safely Young people provided with information on how to manage budgets, gible benefits, and supported where eligible for debt support and/or access ated benefits	
0	Be more aware of the risks of Carbon Monoxide and how to mitigate sessed by the CO standard survey	these as
•	Year's 2 and 3 we will look to deliver the remaining engagement adap ogramme resources to meet current needs	oting the
	monitor our impact in line with the above, we will:	
and	ponitor young people's outcomes against services provided, demographics, d needs.	
opp cor	ive dedicated CO safety questions as part of MyBnk's base and end line supportunity to understand retention of knowledge through follow-up surveys with a fiter the course. Drk closely with our partners to ensure that we all understand the issues factors.	vhich are
	ople enabling us to continue to develop our services by need.	Jed by young
Up	odated April 2024	
Mo	e partnership outcomes will be embedded within MyBnk's young adults pro oney House and Money Works, which work with vulnerable young people in avers, young people not in education, employment, or training (NEET's), an ylum seekers aged 16-25.	ncluding care
usi par Thi pro	Bnk will work closely with SGN and Cadent to address the barrier young p ing energy safely, efficiently and affordably. In addition to The Money Hous rtnership will replicate this content through material in the Money Works Pr is will maximise the number of young people that can be reached. The Mo ogramme is a 9-hour accredited workshop that is delivered in community ve line to provide extended learning and a digital award for young people.	se the ogramme. ney Works
Frc •	 March 2024 – March 2026, the partnership will: The Money House & other young adult programmes – reach a minimum people with 60% successfully achieving the Level 1 qualification in Money issued by SEG/an SCQF Level 4 qualification in Personal Money Managerated by SQA (Scotland) Birmingham 760 young people Glasgow 276 young people NW 760 young people London 1,104 young people Southern England 276 young people 	y Management
Ou	 atcomes for the programmes will include: Successfully measure the personal impact of the support provided to you demonstrating a shift in skills and confidence they now feel in being able safe and warm home, including: Young people offered the support to assess eligibility and sign-up with an expectation of 60% registration. Young people provided the practical skills to manage their utilities efficiently, and affordably, including who to call in an emergency, relevant energy schemes, how to check if they are on the best ta switching and ways to conserve energy safely Young people provided with information on how to manage budg eligible benefits, and supported where eligible for debt support ar to income related benefits Be more aware of the risks of Carbon Monoxide and how to mitig assessed by the CO Standard survey 	to maintain a to to the PSR s safely, smart meters, riff, tariff ets, identify nd/or access
Tot	tal outcomes;	
	Dutcome	
	he Money House or similar MyBnk young adult programme SR Awareness	
С	O Awareness	
E	nergy Advice nergy Debt Advice	
E	nergy Resilience	

	Income support including benefits checks and budgeting advice		
Project Partners and Third Parties	MyBnk – programme lead and delivery partner providing the advisory teams and the facilities to support young people in residential courses and social engagements.		
Involved	SGN – lead gas network providing funding and support to the delivery team, including training resources, access to broader referral partners, and direct services for customers including but not limited to CO training materials and alarms and access to the Priority Services Register		
	Broader funding partners – include Berkley Homes, Pimco, JP Morgan and broader referral partners such as Local Authorities, DePaul and CenterPoint. As well as future partners and referral partners over the 3-year partnership.		
	Updated April 2024		
	Cadent – regional gas network, co-funding the partnership from March 2024-26		
	Introducing new referral partnerships - Barnardo's, Prince's Trust, St Basils and further as the partnership develops.		
Potential for New	November 2021		
Learning	The following activities will be in place to monitor and evaluate project progress and		
	 impacts: Quantitative and qualitative service user outcomes Service user before-and-after-support surveys and follow-up engagements Feedback, indicators, outputs, and outcomes reported on quarterly Project progress monitored: these include monthly and quarterly partner meetings to share ideas and challenges through individual and organisational partnership case studies. 		
	We are keen to learn from this project and for successes to be incorporated into future delivery as well as shared with other sector participants. We intend to share an annual report across electricity, gas and water networks and with local authorities in addition to sharing project impacts and case studies during our annual showcase event.		
	Updated April 2024		
	Across 2023, MyBnk has been assessing the young adult programme offering. As a result there have been changes to remove barriers to access for some young people coming to physical Money Houses and this has resulted in the Money Works programme being introduced to the partnership. Through our assessment of the needs of younger people after the Money House and Money Works the partnership has adapted to introduce an after-care service to young people.		
	The impact findings from The Money House programme have shown that 3 months after the programme:		
	 74% said they knew what the Priority Services Register was and how to apply 81% said they knew how to check if they were eligible for a Cold Weather Payment 89% said they'd know who to contact if there was a gas emergency. 		
	Through development of further online resources (that can be re-accessed) and aftercare provision, it is anticipated that these figures can further improve.		
	By regularly reflecting on outcomes, outputs, and indicators, we intend to continually improve the content and outcomes used to support disadvantaged young people use energy safely, efficiently and affordably, avoiding fuel poverty in the future.		
Scale of VCMA Project and SROI Calculations, including NPV	MyBnk have been successfully delivering targeted programmes for young people since 2007. During the pandemic, MyBnk developed virtual versions of all programmes and developed online material. We anticipate with the challenges forecast during winter 21/22, and with uncertainty in the energy market that we will need to target 16–25-year-old vulnerable young adults who are likely to experience fuel poverty, debt and future financial uncertainty without intervention. Social Value Measurement		

	The Money House programme has been assessed externally on SROI with every £1 spent generating £3.36 in social value and we are looking to build on this assessment throughout the partnership. In addition, working with leading social impact research consultancy Simetrica we have developed a bespoke social value bank of financial and wellbeing outcomes applicable to our services for vulnerable customers. We will continue to measure all the outcomes for patients using this approach, which is used to estimate social value based on best practice endorsed by HM Treasury for the evaluation of social policy and utilises values from the Treasury's 'Green Book' where applicable. Through the outcomes detailed below we forecast from a subset of outcomes that the SROI is £16.45 for every £1 spent. SIA partners have independently assessed the new scope of this partnership using the shared GDN / DNO proxy bank and has forecasted a positive SROI for the additional scope of the project as detailed below:		
	5-year results		
	Economic	NPV SROI	£2,553,693.23 £2.27
			44.41
VCMA Project Start and End Date	November 2021The project will run from November 2021 to November 2024Updated April 2024The project scope will change from April 2024 and run until March 2026.		
Geographical Area	 November 2021 The programme reach will cover our Southern and Scotland regions with The Money House residential programmes in London and Glasgow. Updated April 2024 Greater London Boroughs, South (Portsmouth to Bournemouth), Glasgow to Edinburgh, Birmingham and the surrounding West Midlands, Liverpool to Manchester. 		
Internal governance and project management evidence	ance and SGN has worked alongside MyBnk to co-design this partnership and ensure that its ambition contributes to the delivery of our collaborative Vulnerability Strategies (Cadent ar		Inerability Strategies (Cadent and DNO / GDN common rulebook sted, this will be monitored eria and deliver a positive SROI. utcomes as detailed, the mpactful delivery. MyBnk and and the team provide monthly and and address any delivery issues. s lead Kerry Potter and the

Gas Network Vulnerability and Carbon Monoxide Allowance (VCMA) Governance Document - PEA Control Table

In order to ensure that a VCMA project is registered in accordance with the Ofgem VCMA governance document (incl. project eligibility assessment), the below table should be completed as part of the project registration process.

Stage 1: GDN Collaboration Group PEA Review Meeting date review completed: Review completed by: GDN: Name: Job Title: Social Programmes Manager Cadent Gurvinder Dosanjh Kerry Potter Group Social Impact and Vulnerability SGN Manager Stage 2: GD2CVG Panel Review Meeting date sign off agreed: Review completed by: GDN: Name: Job Title: Cadent Gurvinder Dosanjh Social Programmes Manager Kerry Potter Group Social Impact and Vulnerability SGN Manager Step 3: Participating GDN individual signatory sign-off Job Title: GDN Name: Signature: Date: Cadent: Phil Burrows Head of Vulnerability 01/04/2024 SGN: Maureen McIntosh Director of Customer 01/04/2024 Services Step 4: Upload PEA Document to the Website & Notification Email Sent to Ofgem (vcma@ofgem.gov.uk) Date that PEA Document Uploaded to the Website:

Date that Notification Email Sent to Ofgem: 06/05/2024