

Vulnerability & Carbon Monoxide Allowance (VCMA)

Project Eligibility Assessment (PEA)
Safeguarding customers in High Rise Multi
Occupancy Buildings (MOBs)

Philip Burrows – Head of Customer Vulnerability January 2024



Gas Network Vulnerability & Carbon Monoxide Allowance (VCMA) Governance Document - Project Eligibility Criteria

gas applia	- Eligibility criteria for company-specific projects (othernoe repair and replacement)	er than condemned essential	
	qualify as a VCMA project, a project must:		
VCMA Eligibility Criteria		Criteria Satisfied (Yes/No)	
Invest the ga	a positive, or a forecasted positive, Social Return on tment (SROI) and Net Present Value (NPV) including for as consumers funding the VCMA Project (GDNs should common SROI model.	Y	
b) Either i. ii. iii.	Provide support to consumers in vulnerable situations, and relate to energy safeguarding, or Provide awareness on the dangers of CO, or	Υ	
c) Have these	defined outcomes and the associated actions to achieve	Υ	
	eyond activities that are funded through other price of mechanism(s) or required through license obligations;	Υ	
e) Not be delivered through other external funding sources directly accessed by a GDN, including through other government (national, devolved or local) funding.			
o qualify a	- Eligibility criteria for company-specific essential gas		
a) Eith i.	ner: A GDN has had to isolate and condemn an essential gas appliance following a supply interruption or as part of its emergency service role; or		
ii.	A GDN or its Project Partner has identified an essential gas appliance which has not been serviced in the last 12 months in the owner-occupied home of a customer in a Vulnerable Situation where an occupier of the property suffers from a permanent or temporary health condition that makes them more vulnerable to health risks associated with cold homes; or	N/A	
iii.	A GDN or its Project Partner has identified an essential gas appliance which has not been serviced in the last 12 months in a tenant-occupied home of a customer in a Vulnerable Situation where it is the tenant's responsibility to maintain the essential gas appliance, where an occupier of the property suffers from a permanent or temporary health condition that		

makes them more vulnerable to health risks associated with cold homes.	
b) The household cannot afford to service the essential gas appliance, which is assessed against criteria consistent with the Energy Company Obligation (ECO4) Guidance: Delivery document1 (see Appendix 1).	N/A
c) Sufficient funding is not available from other sources (including a social or private landlord, national, devolved, local government funding) to fund the essential gas appliance service.	N/A

Section 3 - Eligibility criteria for Collaborative VCMA Projects		
To qualify as a Collaborative VCMA project, a project must:		
 a) Meet the above company-specific and boiler repair and replace (if applicable) project eligibility criteria; 	N/A	
 b) Have the potential to benefit consumers on the participating networks; and 	N/A	
c) Involve two, or more, gas distribution companies.	N/A	

Gas Network Vulnerability and Carbon Monoxide Allowance (VCMA) Governance Document - Project Registration Table 2

Information Required	Description
Project Title	Safeguarding customers in London and North West, High Rise Multi Occupancy Buildings (MOBs)extension
Funding GDN(s)	Cadent
New / Updated (indicate as appropriate)	Updated PEA
Role of GDN(s) *For Collaborative VCMA Projects only	N/A
Date of PEA Submission	3 rd February 2022 Updated 29 th January 2025
VCMA Project Contact Name, email and Number	Name: Phil Burrows Job Title: Customer Vulnerability Social Programmes Delivery Manager Email: phil.m.burrows@cadentgas.com Phone: 07773545451
Total Cost (£k)	Costs: £233,334.00 (£214,560.00 external) (£18,774 internal engineer cost to install tracker in the valve)

	Updated Costs:				
	Opuated Costs.				-
	Valve track installation, technology and	638	1288	£821,744.00	
	subscription Cadent Labour			£90,000.00	<u> </u> -
	Resources eg Leaflets			£16,000.00	-
	Funding an advice			£33,000.00	
	worker Management fee			£38,429.76	
	(Cadent) 4%				
	Total			£999,173.76	
	Tranche 2 Spend (December 2024)				
	Valve Track installation, technology and subscription	638	313	£200,000.00	
	New Total			£1,199,173.0 0	
Total VCMA Funding	Original costs: £233,340				
Required (£k)	Total Costs: £1,432,513				
Problem(s) People living in deprived areas are at a greater risk of living in fuel those that live in more affluent areas. This is a particular issue people living in multiple occupancy buildings (MOBs).					
	There are various factors that further exacerbate these issues and are often hand in hand with living in MOBs including: Unemployment The unemployment rate in the top IMD areas is 17%, compared with the English average of 8% across England (and 4% in the least deprived areas). Fuel poverty People are more at risk of being in fuel poverty, as they may not have enough income to adequately heat their homes. They are more likely to turn their heating off or down, which in turn brings about cold, damp living conditions Debt According to the CAB, those households in the lowest income group are three times more likely to be in debt, with the value of the debt being up to six months' worth of their income.				
				to turn their	
Risk of exposure to carbon monoxide and levels of deprival lssues such as fuel poverty and high household debt can customers risk of exposure to the dangers of carbon munavailability of household income can mean that many customate the means to regularly service their gas appliances and audible carbon monoxide alarms.		influence a noxide. An mers do not			

Scope and Objectives

The scope of the project is to target around High Rise Multi-Occupancy Buildings across London and NW.

Customers living in MOBs will be provide or offered the following:

- Debt support
- Benefit advice and support
- Carbon monoxide advice
- PSR information and support signing up.
- Free welfare provisions
- CO alarms
- Onward referral to other services
- Servicing of appliances
- Replacement of appliances

The project will also facilitate the installation of a GPS tracker in the pipeline isolation valves (PIV) to all the High rise multi occupancy buildings. This will allow the valve to be easily located in the event of emergency or maintenance meaning that should we need to isolate the whole of the building for safety, we will have easy access to the valves.

Why the Project is Being Funded Through the VCMA

We believe that the project meets all the Vulnerability and Carbon Monoxide Allowance eligibility criteria:

a. Have a positive, or a forecasted positive, Social Return on Investment (SROI) including for the gas consumers funding the VCMA Project:

The project delivers a positive forecasted social return on investment. This is based on achieving the target reach for income maximisation, registrations to the PSR and education on carbon monoxide. More information can be found in the relevant section below.

b. Either:

- i. Provide support to consumers in Vulnerable Situations and relate to energy safeguarding, or,
- ii. Provide awareness of the dangers of CO, or,
- iii. Reduce the risk of harm caused by CO.

The project delivers services that meet all three elements of this criteria. For example, the specialist advisors will help households maximise their income, enabling residents to afford the cost of heating their home to an adequate level. The project will also raise awareness of the dangers of CO and promote registration to the PSR.

c. Have defined outcomes and the associated actions to achieve these:

Cadent and Warrington Borough Councils 17 Community Centres have entered into a service agreement that will contain the project objective and actions. Further detail can also be found below.

d. Go beyond activities that are funded through other price control mechanism(s) or required through licence obligations, and,

This method of delivering support to customers in vulnerable situations falls outside of Cadent's BAU activities and other licence conditions.

e. Not be delivered through other external funding sources directly accessed by a GDN, including through other government (national, devolved or local) funding,

This project will be solely delivered through Cadent's VCMA funding.

Evidence of Stakeholder/Customer Support

Temperature Checks – we complete periodic 'temperature checks' with a cross section of our customer base, including our Customer Forum. These demonstrate that customers continue to support the key measures that we identified when developing our RIIO-2 plan, with a heightened requirement to support people with the cost-of-living crisis – hence this.

The Energy Diaries research – through extensive research with customers living in fuel poverty over a period of several months, we then engaged with experts such as Citizen's Advice, NEA and a suite of other charities operating in this space to co-create several additional initiatives that Cadent could offer to its customers. This was one of these initiatives.

Charity Partnerships – we have strategic level partnerships in place with around 40 consumer advice organisations and charities. We engage regularly to assess the benefits of existing projects and consider options elsewhere, taking the opportunity to benchmark against others and seek to learn. Centres for Warmth – the teams running the centres also fed into the development of this initiative, when considering the successes of the existing centre projects and opportunities for enhancements, based on the specific needs of the customers/households already being supported.

Stakeholder feedback – Working with various Stakeholders we can understand the needs of customers living in vulnerable situations across our networks. Regular conversations and check ins with organisations such as Citizens Advice, National Energy Action and Groundwork. These regular check ins allow us to gain feedback on the projects we are or should be supporting and ensuring that the projects are in the best interests of our customers. The guidance we are being given is consistently around supporting customers living in fuel poverty and especially considering the current energy crisis.

Stakeholder feedback – We have sent out questionnaires to organisations we deal with and some that have an interest in the customers we are looking to support, and we have received overwhelming support and confirmation that the projects we are supporting are appropriate and are helping those most at risk.

Information Required

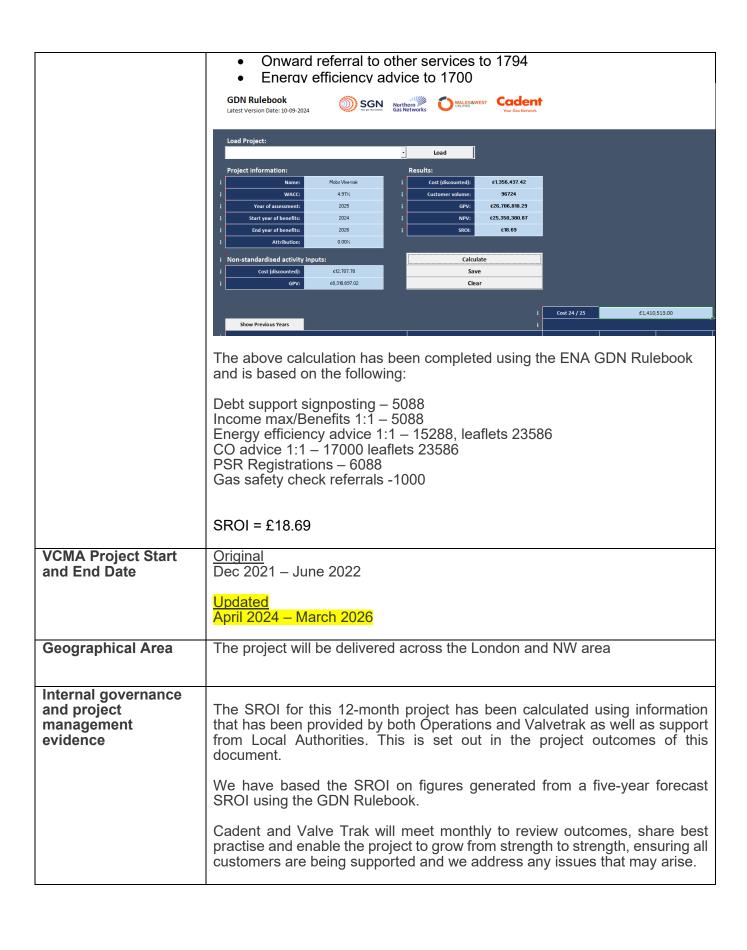
Description

Outcomes, Associated Actions and Success Criteria

The project will facilitate Cadent being able to offer greater support to customers living in vulnerable situations and those most at risk. The support offered will include:

- Offering carbon monoxide guidance
- Offering and installing CO alarms
- Making onward referrals through Cadent's partners
- Promotion and signing up people to the PSR register.
- Offering energy efficiency advice
- Onward referral for financial advice or debt consolidation.
- Installing a GPS device in the Pipeline Isolation Valve to allow isolation in the event of emergency.
- Leaflet drop every property.

Project Partners and Third Parties Involved	This project will be managed and delivered by Cadent	
Potential for New Learning	This project presents Cadent with the opportunity to gather learning that may be applicable to future VCMA projects. We will be able to ascertain what is the impact to people living in MOBs and high-rise properties and are they more vulnerable and at risk than those living in "conventional housing"?	
Scale of VCMA Project and SROI Calculations, including NPV	 • We will leaflet drop all 10,616 properties in the MOBs -Based on 80% of customers reading the leaflet £5559.22 (per annum) • • Hold advice and drop-in sessions in the foyer of 600 MOBs reaching in excess of 10,000 people. The sessions will give advice on the topic listed above. • • Issue and install 1000CO alarms - £2181.93 (per annum) • Give additional support to 1000 customers on debt management, switching and energy efficiency. £4,286,690.00 • Sign 1000 people up to the PSR £28,778(per annum) Total SROI per annum – £4,317,649.93 SROI over 5 years - £21,588,249.60 	
	Updated January 2025	
	 We will leaflet drop all 8970 properties in the MOBs Debt support delivered to 3588 Benefit advice and support delivered to 3588 Carbon monoxide advice delivered to 4500 PSR information and support signing up 3588 CO alarms to 1794 (SROI and costs not in this PEA costs and on CO alarm costs) Onward referral to other services to 1794 Energy efficiency advice to 3588 	
	Tranche 2 (January 2025)	
	Additional 200 units	
	We will leaflet drop around 4000 properties	
	 Debt support delivered to 1500 Benefit advice and support delivered to 1500 Carbon monoxide advice delivered to 2500 PSR information and support signing up 1500 CO alarms to 80(SROI and costs not in this PEA costs and on CO alarm costs) Onward referral to other services to 400 Energy efficiency advice to 1700 	
	SROI (for both Tranches)	
	 Debt support delivered to 1500 Benefit advice and support delivered to 1500 Carbon monoxide advice delivered to 2500 PSR information and support signing up 1500 	



Gas Network Vulnerability and Carbon Monoxide Allowance (VCMA) Governance Document - PEA Control Table

In order to ensure that a VCMA project is registered in accordance with the Ofgem VCMA governance document (incl. project eligibility assessment), the below table should be completed as part of the project registration process.		
Stage 1: Sustainability and Social Purpose Team PEA Peer Review		
Date Immediate Team Peer Review Completed:22/01/25	Review Completed By: Guv Dosanjh	
Stage 2: Sustainability and Social Purpose Team Management Review		
Date Management Review Completed: 05/02/25	Review Completed By: Gemma Norton	
Step 3: Head of Customer Vulnerability Social Programmes Sign-Off: Phil Burrows		
Director of Sustainability and Social Purpose Sign-Off Date: 06/02/25		
Step 4: Upload PEA Document to the Website & Notification Email Sent to Ofgem (vcma@ofgem.gov.uk)		
Date that PEA Document Uploaded to the Website: February 25		
Date that Notification Email Sent to Ofgem: February 25		